

GANDHI SMRITI AND DARSHAN SAMITI

Gandhi Darshan, Rajghat,
New Delhi

Invitation of Expression of Interest (EOI) for Initiation/Implementation/Creation of Light and Sound Show and installation of music systems to play music/Bhajans/prayer songs round the clock at both campuses of the GSDS situated at Gandhi Smriti, 5-Tees January Marg, New Delhi, and Gandhi Darshan, Rajghat, New Delhi.

Gandhi Smriti and Darshan Samiti (GSDS) is an autonomous body under the Ministry of Culture, Government of India, under the Chairmanship of Hon'ble Prime Minister of India. The basic aim and objective of the Samiti is to propagate the life, mission and thought of Mahatma Gandhi through various socio-educational and cultural programmes.

Gandhi Smriti and Darshan Samiti (GSDS) invites qualified and experienced firms to express their interest in Initiation/Implementation/Creation of Light and Sound Show and installation of music systems to play music/Bhajans/prayer songs round the clock at both campuses of the GSDS situated at Gandhi Smriti, 5-Tees January Marg, New Delhi, and Gandhi Darshan, Rajghat, New Delhi. The purpose of this EOI is to identify competent partners who can deliver a world-class experience for visitors.

Project Overview:

The project involves the conceptualization, design, and implementation of a Light and Sound Show at GSDS, commemorating the life and legacy of Mahatma Gandhi. The show is expected to blend historical accuracy, cultural richness, and technological innovation to create a captivating and educational experience.

Scope of Work:

The selected firm will be responsible for:

- * Conceptualizing and designing the Light and Sound Show, ensuring alignment with the historical and cultural context of India and Mahatma Gandhi.
- * Procuring and installing necessary equipment for an immersive experience, including sound systems, lighting, and projection technology.
- * Developing engaging and historically accurate content for the show, highlighting key events in Mahatma Gandhi's life and the significance of his philosophy of nonviolence and Satyagraha.
- * Conducting testing and rehearsals to ensure the seamless execution of the Light and Sound Show.
- * Providing maintenance and support services post-implementation.

Eligibility Criteria:

Interested firms should meet the following criteria:

- Proven experience in designing and implementing Light and Sound Shows at historical or cultural sites.
- Demonstrated expertise in multimedia content creation, storytelling, and technological integration.

- Financial stability and a track record of delivering projects on time and within budget.
- Compliance with all relevant statutory and regulatory requirements.

Submission Details:

Interested reputed parties in this field may visit the sites i.e. Gandhi Smriti, 5-Tees January Marg, New Delhi and Gandhi Darshan, Rajghat, New Delhi during working days between 10.30 AM to 5.00 PM. EOI can be submitted by 29.02.24 at 5.00 p.m. EOI should be submitted separately for both campuses i.e. "EOI for Gandhi Smriti, 5-Tees January Marg, New Delhi" and "EOI for Gandhi Darshan, Rajghat, New Delhi"

The Samiti reserves the right to cancel this EOI without giving any prior notice.

Any amendment, clarification regarding this EOI will be published at "www.gandhismriti.gov.in" , the official website of GSDS only.

In case of any query /clarification in this regard Shri Mohit Mohan, may be contacted on 7982577141.

Director
Gandhi Smriti and Darshan Samiti
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The following components have to be included in the project:

1. BACKGROUND

Detailed background of the Gandhi Smriti at 5-Tees January Marg and Gandhi Darshan at Rajghat

2. OBJECTIVE

Historical significance of the sites/places/events at both campuses of the GSDS

3. METHODOLOGY

Detailed description of what methodology would be used. Thorough assessment of the show taking into account factors such as acoustics, lighting, technical requirements and installation of equipments etc.

4. FEASIBILITY OF THE PROPOSED SHOW

Detailed description of the feasibility of the proposed show

5. POSSIBLE CONTENT OF THE SHOW

Submission of the possible contents of the show like brief history of Mahatma Gandhi, some stories from the Freedom struggle, events of 30th January, 1948 etc. Experienced historians, scriptwriters and multimedia experts may collaborate to craft a compelling narrative that combines historical accuracy with artistic creativity and may feature archival photographs, audio recordings, visual effects to bring Gandhi's story to life in a captivating manner.

6. MAJOR COMPONENTS

Details of major components of the show.

7. ASSOCIATED INFRASTRUCTURE

Details of required infrastructure for the show

8. SCOPE OF WORK

Details of concept and design, sound system, lighting system projection system, software, hardware, equipments etc.

9. TIME FRAME

Duration of the proposed show

For example it can be a 30 minutes (English and Hindi each) immersive experience that will take the audience on a journey through the pivotal moments of Mahatma Gandhi's life, from his early days in South Africa to his leadership of the Indian Independence movement and his enduring legacy as a champion of peace and nonviolence.

10. Tentative Financial Outlay

A detailed cost estimation will need to be done like

- a) cost on Artistic, Director Work, visualization cum Artistic fee, Administrative cost, lighting Direction, Research, Script, Translation, dramatization etc.
- b) Hardware Cost, installation, Associated E&M works, Audio system, Lighting and Effects Machines, Projection system like projectors, Computer and software and Civil works.
- c) Operation and Maintenance of the show for 3/5 years

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1. In response to this EOI, bidders will be asked to make presentation on the same before a high level committee appointed by the competent authority. Date of the presentation would be communicated to the bidders.
2. The criteria for shortlisting would include:
 - a) General Qualifications: Company profile, understanding of the requirement, references reflecting similar work and related experiences, availability of key resources and infrastructure.
 - b) Ability to deliver the stated scope of work, the process/quality methodologies that bidder adopts, recognition of issues and problems,
 - c) Capability to provide technical support.
 - d) Any other criteria found suitable.
9. GSDS reserves the right to make necessary changes in the terms of the design presented by the bidder and to reject any or all bids without assigning any reasons thereof.
10. The offer of the bidder shall remain valid for 90 days after the date of Bid opening.
11. Bid documents must be submitted to Director, Gandhi Darshan, Rajghat, New Delhi.
12. Tender/EOI form can be downloaded from Samiti's website www.gandhismriti.gov.in. The last date of submission of complete tender documents is 29th February,2024 upto 5.00 p.m. Tender/EOI fee is Rs.5000/- which may be deposited through NEFT/Online in the GSDS Account. **The details of the Bank Account is as under:**

Gandhi Smriti and Darshan Samiti,
Canara Bank, Khan Market, New Delhi
Account No.90432010031268.
IFSC Code CNRB0019043
- The receipt of the transaction should be attached.
13. After the opening of the Bid the bidders will have to give PPT presentation before a high level Committee appointed by the competent authority.

Director
Gandhi Smriti and Darshan Samiti
Gandhi Darshan,Rajghat, New Delhi

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1. **Eligibility Criteria:** The criteria given in the succeeding paragraphs must strictly be fulfilled by the bidder. The bidder must submit documentary evidence in support of their claim for fulfilling the criteria and they should submit an undertaking on their letter heads to the fairness of these documents in support of their claim while submitting the Bid. The bids received without documentary evidence will be out rightly rejected. The bidder participating in the procurement process shall possess the following minimum pre-qualification/ eligibility criteria.
2. **Legal Entity:** The bidder should be a company registered under Indian Companies Act, 1956 /2013 OR A partnership firm registered under Indian Partnership Act, 1932. OR An LLP firm registered under Limited Liability Partnership Act, 2008.
3. **Documents required:** Copy of valid Registration Certificate OR Copy of Certificate of incorporation.
4. **Financial Turnover:** The average Annual Turnover of the bidder during the last three financial years, i.e., from, 2020-21, 2021-22 and 2022-23 (as per the last published audited balance sheets), should be at least Rs. 1.00 Crore.
5. **CA Certificate** with CA's Registration Number/ Seal required.
6. **Tax registration:** The bidder should have a registered number of
 - i. GST where his business is located.
 - ii, income Tax number/PAN Number.
7. **Copies of relevant certificates** of registration required.
8. **Relevant Experience:** The Bidder should have worked in the area of Multimedia creations, film production, animation show etc.
9. **Submission of Bids:** EOI should be submitted In two sealed envelopes, mentioning "EOI for Light and Sound show at Gandhi Smriti 5-Tees January Marg" and "EOI for Light and Sound show at Gandhi Darshan, Rajghat, New Delhi".